



Barbara Sher

American Freelance Technical Writer

Specializing in Israeli Startups
(Very technical ex-SW programmer and HW integrator)

Wrote first document sets for Israeli startups that achieved exits of \$150M to \$25B

Saving You Time!

After a brief interview with your technical decision-maker, I'll take it from there and deliver the results.

Showcasing Your Technical Credibility!

I'll recommend one of two proven pricing methods based on project scope, with your prior approval.

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Technically Skilled	Intelligent	Experienced	Results Oriented	Independent		
Successful	Diligent	Driven	Positive	Quick	Efficient	Fantastic ROI
User Guides	Help Centers	RAG Chatbot Content		API/SDK Manuals		
Datasheets	White Papers	Training	Installation/Configuration			

www.technicalwriter.co.il

I quickly extract critical knowledge through verbal explanations and live demonstrations to create text that your customers, investors, support team, and new hires can rely on.

My unique combination of technological, writing, and interpersonal skills has helped my customers succeed by significantly enhancing their world-class image and expanding their customer base.

After an interview and demonstration, there is no need for you to write.

SAMPLES

Click below or go to the Samples section of my website – www.technicalwriter.co.il.
The password is [Blue](#).

Robotics and Drones	Medical Apps and Devices	Vision + Camera Systems	Cyber Security	Large Machine Installation and Maintenance
Programming / API / SDK	Artificial Intelligence (AI)	Financial	Large Machine Operation	Device Installation and Operation
B2B	White Papers	Internet of Things (IoT)	Online Samples	B2C
Semiconductor	Communication – Telecom	Quick Reference Cards	Mobile Devices	Cloud – Dashboards – SaaS

CAREER HISTORY

18+ Years to Present, Freelance Technical Writer – www.technicalwriter.co.il – Startups are my primary customer base. I create professional American-style documents that describe their products and how to use them. As a result of helping numerous startups succeed, I have extensive experience across a wide range of technologies and products. The more technically complex your product, the more uniquely suited I am to document it clearly.

3 Years – Barbara Software Services Ltd. When the Eldor software department closed, I accepted the task of continuing the software development for the existing customer base. I did this in collaboration with POS (now called Retalix Ltd).

6 Years – Eldor Computers LTD. Programmer and then team leader of the Point-of-Sale software department. Performed realtime and application programming of microcomputers that drove and operated Point-of-Sale systems. I received the **Employee of the Year** award at a company with over 150 employees.

EDUCATION

Computer Science and Mathematics (BSc) – Tel Aviv University – 109/128 credits toward a Bachelor of Science (BSc). After accepting a full-time programming position, I left just before my last semester.

Technical Writing (BA) – University of Wisconsin – Completed the first year toward a BA in Technical Writing.