



Barbara Sher American Freelance Technical Writer

Specializing in Israeli Startups
(Very technical ex-SW programmer and HW integrator)

*My methods helped
Israeli startups achieve exits of \$150M to \$25B.*

Saving Your Time!

After a brief interview with your technical decision-maker, I'll take it from there and provide the results.

Showcasing Your Technical Credibility!

I'll recommend one of two proven pricing methods based on results and prior authorization.

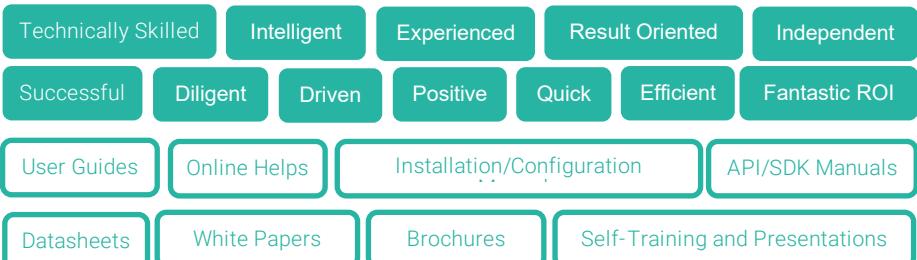
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I quickly extract critical knowledge through verbal explanations and live demonstrations to create text that your customers, investors, support team, and new hires can rely on.

My unique combination of technological, writing, and interpersonal skills has helped my customers succeed by significantly contributing to their world-class image and growing their customer base.

After an interview and demonstration, there is no need for you to write.

SAMPLES

Click below or go to the Samples section of my website – www.technicalwriter.co.il.

The password is **Blue**.

Robotics and Drones	Medical Apps and Devices	Vision and Camera Systems	Cyber Security	Large Machines
Programming / API / SDK	Artificial Intelligence (AI)	Semiconductor	Financial	Hardware – Small Devices
B2B	White Papers	Internet of Things (IoT)	Online Samples	B2C
Articles and Blogs	Communication – Telecom	Quick Reference Cards	Mobile Devices	Cloud – Dashboards – SaaS

CAREER HISTORY

18+ Years – Present, Freelance Technical Writer – www.technical-writer.co.il – Startups constitute my primary customer base. I create professional American-style documents that describe their products and how to use them. As a result of helping numerous startups succeed, I am extremely experienced across a wide range of technologies and products. The more technically complex your product, the more uniquely suited I am to handle it.

3 Years – Barbara Software Services Ltd. When the Eldor software department closed, I was asked and accepted the task of continuing the software development for the existing customer base. I did this in collaboration with POS (now called Retalix Ltd.).

6 Years – Eldor Computers LTD. Programmer and then team leader of the Point of Sale software department. Performed realtime and application programming of microcomputers that drove and operated Point of Sale systems. I received the **Employee of the Year** award in a company of over 150 employees.

EDUCATION

Computer Science and Mathematics (BSc) – Tel Aviv University – 109/128 credits towards a Bachelor of Science (BSc). I got a great programming job in my last semester and didn't go back.

Technical Writing (BA) – University of Wisconsin – Successfully completed the first year towards a BA in Technical Writing.