

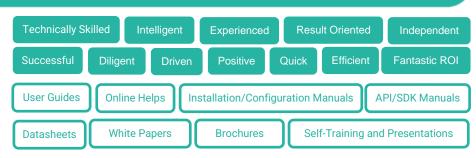
Barbara Sher Freelance Technical Writer

Specializing in Startups

(Ex SW programmer and HW integrator)

Al/IoT/Cyber Security/Cloud /API/HW/Medical Devices/Chips





My unique combination of technological knowledge, writing skills and interpersonal skills have helped make my customers successful by significantly contributing to their world class image and growing their customer base.

My customers are continually impressed by my technical savvy and the precise results. I interview the most knowledgeable person in your company as quickly as possible. My ability to grasp complex technical concepts rapidly, as well as my professionalism, honesty and dependability are some of my most outstanding features. After an interview and demonstration, there is no need for you to write.

CUSTOMERS AND SAMPLES

For samples, refer to my website – *www.technicalwriter.co.il*. Contact me for the password and then go to the **Samples** page (link on top right) and enter the password.

Artificial Intelligence Explorium DreaMed Diabetes AnyVision Cognigo

> Dashboards AnyVision Membitbot Continual Experience Sepio

> > B2B Explorium Xpandion

Xpandion StrataVAR TetaVi Cyber Security CYE PCYSYS ULTRA EnSilo – Fortinet

Medical Devices NeuroDerm GemmaCert Scopio Labs Neurolief

B2C GemmaCert DreaMed Diabetes MyHeritage Integrity Applications Internet of Things Cloud of Things Axonize DreaMed Diabetes Verint

Fintech Capitolis Random Logic – 888 WAY2VAT Remunera

White Papers Axonize TrustiFi 5D NetNut API/Developer Capitolis Microsoft – T7 Membitbot Cognigo

Semiconductor Microsoft – T7 Arbe Robotics Anobit Habana Labs

Hardware – Machines Active Technologies Arineta Kopilowitz Nano Dimension Online Samples Axonize StrataVAR Imperva (Incapsula) Cedato

Smartphone Apps GemmaCert WINT (Aqua Rimat) HeadSense Perion

Hardware – Devices GemmaCert NeuroDerm Aqua Rimat (WINT) Scopio Labs

CAREER HISTORY

18+ Years – Present, Freelance Technical Writer – www.technical-writer.co.il – Startups constitute my primary customer base. I create professional American-style documents that describe their products and how to use them. As the result of helping numerous startups become successful, I am extremely experienced in a wide range of technologies and products. The more technically complex your product, the more uniquely suited I am to handle it.

3 Years – Barbara Software Services Ltd. When the Eldor software department closed, I was asked and accepted the task of continuing the software development for the existing customer base. I did this in collaboration with POS (now called Retalix Ltd).

6 Years – Eldor Computers LTD. Programmer and then team leader of the Point of Sale software department. Performed realtime and application programming of microcomputers that drove and operated Point of Sale systems. I received the Employee of the Year award in a company of over 150 employees.

EDUCATION

Computer Science and Mathematics (BSc) – Tel Aviv University – 109/128 credits towards a Bachelor of Science (BSc). I got a great programming job towards the last semester and didn't go back.

Technical Writing (BA) – Wisconsin University – Successfully completed the first year towards a Bachelor of Arts (BA) in Technical Writing.