



Barbara Sher

Freelance Technical Writer

Specializing in Startups
(Ex SW programmer and HW integrator)

AI/IoT/Cyber Security/Cloud /API/HW/Medical Devices/Chips

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Technically Skilled	Intelligent	Experienced	Result Oriented	Independent		
Successful	Diligent	Driven	Positive	Quick	Efficient	Fantastic ROI
User Guides	Online Helps	Installation/Configuration Manuals	API/SDK Manuals			
Datasheets	White Papers	Brochures	Self-Training and Presentations			

My unique combination of technological knowledge, writing skills and interpersonal skills have helped make my customers successful by significantly contributing to their world class image and growing their customer base.

My customers are continually impressed by my technical savvy and the precise results. I interview the most knowledgeable person in your company as quickly as possible. My ability to grasp complex technical concepts rapidly, as well as my professionalism, honesty and dependability are some of my most outstanding features. After an interview and demonstration, there is no need for you to write.

CUSTOMERS AND SAMPLES

For samples, refer to my website – www.technicalwriter.co.il. Contact me for the password and then go to the [Samples](#) page (link on top right) and enter the password.

Artificial Intelligence

- Explorium
- DreaMed Diabetes
- AnyVision
- Cognigo

Dashboards

- AnyVision
- Membitbot
- Continual Experience
- Sepio

B2B

- Explorium
- Xpansion
- StrataVAR
- TetaVi

Cyber Security

- CYE
- PCYSYS
- ULTRA
- EnSilo – Fortinet

Medical Devices

- NeuroDerm
- GemmaCert
- Scopio Labs
- NeuroIief

B2C

- GemmaCert
- DreaMed Diabetes
- MyHeritage
- Integrity Applications

Internet of Things

- Cloud of Things
- Axonize
- DreaMed Diabetes
- Verint

Fintech

- Capitolis
- Random Logic – 888
- WAY2VAT
- Remunera

White Papers

- Axonize
- TrustiFi
- 5D
- NetNut

API/Developer

- Capitolis
- Microsoft – T7
- Membitbot
- Cognigo

Semiconductor

- Microsoft – T7
- Arbe Robotics
- Anobit
- Habana Labs

Hardware – Machines

- Active Technologies
- Arineta
- Kopilowitz
- Nano Dimension

Online Samples

- Axonize
- StrataVAR
- Imperva (Incapsula)
- Cedato

Smartphone Apps

- GemmaCert
- WINT (Aqua Rimat)
- HeadSense
- Perion

Hardware – Devices

- GemmaCert
- NeuroDerm
- Aqua Rimat (WINT)
- Scopio Labs

CAREER HISTORY

18+ Years – Present, Freelance Technical Writer – www.technical-writer.co.il – Startups constitute my primary customer base. I create professional American-style documents that describe their products and how to use them. As the result of helping numerous startups become successful, I am extremely experienced in a wide range of technologies and products. The more technically complex your product, the more uniquely suited I am to handle it.

3 Years – Barbara Software Services Ltd. When the Eldor software department closed, I was asked and accepted the task of continuing the software development for the existing customer base. I did this in collaboration with POS (now called Retalix Ltd).

6 Years – Eldor Computers LTD. Programmer and then team leader of the Point of Sale software department. Performed realtime and application programming of microcomputers that drove and operated Point of Sale systems. I received the **Employee of the Year** award in a company of over 150 employees.

EDUCATION

Computer Science and Mathematics (BSc) – Tel Aviv University – 109/128 credits towards a Bachelor of Science (BSc). I got a great programming job towards the last semester and didn't go back.

Technical Writing (BA) – Wisconsin University – Successfully completed the first year towards a Bachelor of Arts (BA) in Technical Writing.